

**COMFORT INN BLACKSBURG NAMED CRC AFFILIATE HOTEL  
FOURTH CONSECUTIVE YEAR**

*Blacksburg, VA, January 19, 2009* – The Comfort Inn Hotel in Blacksburg, Virginia has been named the Affiliate Hotel of the Corporate Research Center (CRC), for the fourth year in a row.

Companies in the CRC, their visitors, and their employees benefit from the Affiliate relationship with the hotel. Dr. Joe Meredith, President of the CRC, said “What has impressed me about the Comfort Inn is that they are so service oriented.”

The General Manager of the Comfort Inn, Lynn Laidlaw, also mentioned the hotel’s focus on service. “These are professional people here for a business purpose. We provide what they need – a good night’s sleep, transportation, fax services, even late check out – to get their work done.”

Dr. Meredith concluded, “I am confident in recommending the Comfort Inn to people visiting the CRC because I know they will be very well taken care of.”

Located off of I-81 and Route 460, the Comfort Inn Blacksburg is located close to many area businesses and attractions including the Corporate Research Center, the Virginia Tech campus and Montgomery Regional Hospital.

For additional information -

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