

September 2010



Seek Quality, Seek Affordable, Seek Comfort.

In the 'Burg

Comfort Inn, Blacksburg's Newsletter

Kickoff the 2010 Football Season the Comfort Way!

Break out the coolers, hotdogs, and big screen televisions—it's football season again! Blacksburg will be the site for seven home games at Virginia Tech, starting with James Madison University September 12th, and ending with University of Virginia November 27th.

Comfort Inn, Blacksburg

has been the winning choice for many loyal football fans year after year. As always, this football season promises to bring hundreds of newcomers from across the US to enjoy the annual games close up.



As businesses all around Blacksburg ready themselves for the fall events, Comfort Inn, Blacksburg prepares to welcome both returning and new coming fans. With Comfort Inn's award-winning service, exceptional amenities, and newly renovated corridors, it is sure to be a great season for all!

Ready, Set, Renovate!

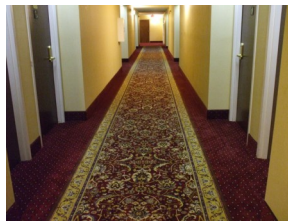
After much anticipation, Comfort Inn, Blacksburg is well underway with the 2010 refurbishment project. New wallpaper, carpeting, and deep cleaning have added a noticeably brighter tone to the hotel.



Both new and loyal patrons, as well as local business partners have

commented on the stunning work being done.

The staff at Comfort Inn is dedicated to maintaining the same quality service to guests, and greatly appreciates the patience and loyalty of our guests throughout of refurbishment process.



Comfort Inn Blacksburg

Our Mission:

Locally owned and family operated, we pledge to deliver exceptional hospitality to our guests. Our policy is simple; "100% Satisfaction Guaranteed" and we mean it.



A Look Ahead

Mark your Calendar for the following dates:

- September 11**
VT Football —JMU
- September 18**
VT Football —East Carolina
- October 9**
VT Football —Central Michigan
- October 16**
VT Football —Wake Forest
- October 23**
VT Football —Duke University
- October 29 & 30**
Virginia Tech Parent's Weekend
- November 4**
VT Football —Georgia Tech
- November 27**
VT Football —UVA

Upcoming Area Events:

Saturday, September 11, 2010 (1:30pm-3:30pm)

Virginia Tech V.S. James Madison University

Friday, September 17, 2010 (5pm-9pm)

East Carolina downtown tailgate party- Blacksburg, VA

Saturday, September 18, 2010 (1:30pm-3:30pm)

Virginia tech V.S. East Carolina

Friday, September 24, 2010 (6pm-10pm)

Christiansburg's Last Fridays Celebration, Christiansburg, VA. Live entertainment
TBA **

Saturday, September 25, & 26, 2010 (11am-6pm)

22nd Annual Smith Mountain Lake Wine Festival.

Featuring 28 Virginia wineries participating offering their finest vintages, 85+ quality food and craft vendors plus live entertainment— Moneta, VA

September 30, 2010 (5:30pm-7:30pm)

Up On the Roof—Blacksburg's Premier Creative Professional's Mixer. Music, food & social- Blacksburg, VA

October 2, 2010 (10am-6pm)

Highlanders Festival—Bagpipes, authentic heavy weight sports, a parade and more—Radford, VA.

** Comfort Inn Package available for event

For more information on these and other area events, visit comfortinnblacksburg.com

Special Thanks to:

Virginia College of Osteopathic Medicine
Patsy Dillon-Long
www.vcom.vt.edu

Pampered Healing Massage Therapy and Day Spa, Christiansburg—Area's leading massage and spa facility
www.pamperedhealing.com
(540) 540-641-0152

Texas Roadhouse, Christiansburg, VA
www.texasroadhouse.com
(540) 381-2900

Sharon McCloskey—Senior Associate Director of Athletics
www.athletics.vt.edu

VT Diving
Coach Ron Piemonte
www.hokiesports.com/swimming

Virginia Tech Lacrosse
www.lacrosse.org.vt.edu

Duke University Athletics
Kathy Kwarciak
www.goduke.com

Comfort Inn Blacksburg



All the Comforts of Home.

3705 South Main Street
Blacksburg, VA 24060

Phone: (540) 951-1500

Fax: (540) 951-1530

comfortinnblacksburg.com



Congratulations to

Jeff Patterson

Winner of Comfort Inn, Blacksburg's
monthly business card drawing!