

January 2011



Seek Quality, Seek Affordable, Seek Comfort.



Comfort Inn, Blacksburg's Newsletter




Bring in the New Year In Comfort!

At Comfort Inn, Blacksburg, our New Year's resolution is to find even more ways to better serve you, from new packages to offering you discounts for your valued feedback! Here's a sneak peak at what's in store for the new year:

- ➡ Guests enrolled in Choice Hotels' Choice Privileges program will enjoy a special welcome pack, early arrival and late departure, and more.
- ➡ New, specially designed packages including meals, movies, area activities and more to suit all your leisure travel needs.
- ➡ We value your opinion! Comfort Inn, Blacksburg now offers guests discounts when you submit your feedback at check out.
- ➡ Comfort Inn, Blacksburg offers special pet welcome packs for guests traveling with pets!

New Year, New You Package

This package includes a:

-  Two-night stay in a beautiful room featuring either one king or two full beds, showcasing a mountain or city view
-  Gift card to New River Valley Mall and shopping plaza for your new wardrobe! Stores include JCPenney, Belk, Shoe Carnival, and many more!
-  Gift certificate to be used toward a full makeover at Images by B Salon and Spa

A Warm Welcome from Comfort Inn!

-  Gracie Boone Wedding Party
-  East Tennessee State University Track and Field
-  Broadway High School Band
-  JJ Kelley High School Band
-  Nottaway High School Band
-  Virginia Tech Honors Band
-  Duke University Track
-  Stafford Track & Field

Comfort Inn Blacksburg

Our Mission:

Locally owned and family operated, we pledge to deliver exceptional hospitality to our guests. Our policy is simple; "100% Satisfaction Guaranteed" and we mean it.



A Look Ahead

Mark your Calendar for the following dates:

January 1
New Year's Day

January 3-7
COMFORT INN BLACKSBURG
CLOSED

January 8
Comfort Inn re-opens for business

January 14
Lee-Jackson Day

January 17
Martin Luther King Jr. Day

Upcoming Area Events:

January 23, 2011 (1pm-2:30pm)

The 14th Annual Virginia Tech Honor Band Concert

January 28, 2011 (8pm-9:30pm)

University Chamber Music Series:
The Emerson String Quartet

For more information on these and other area events, visit us at comfortinnblacksburg.com



Comfort Funnies

Courtesy of Old Town Printing,
Christiansburg, VA

A lawyer sent an overdue bill to a client. A note was attached that read, "This bill is one year old." By return mail, the lawyer received his bill with an attached card that read, "Happy Birthday."

A child continually asked his mom to buy him a hamster. When she did, the child looked after it for a couple of days, but soon got bored, and it became the Mom's responsibility. One day, upset with her son's carelessness, she asked him, "How many times do you think this hamster would have died if I wasn't looking after it?" The child replied, "Um, I don't know...once?"

**January is
Customer
Appreciation
Month!**

Special Thanks to:

Montgomery Regional Hospital

Suzanne DeRooy
www.mrhospital.com

Virginia Tech Corporate Research Center

Joe Meredith & Dawn Crigger

Duke University Athletics

Kathy Kwarciak
www.goduke.com

Virginia Tech Music Department

www.music.vt.edu

Blane Chase Company

Lisa Price

Virginia Tech College of Science

Shraya Mahajan

WilcoHess

www.wilcousa.com

Holder Construction

Carol Fisher

Lyric Theatre

Elizabeth Crone
www.thelyric.com

Comfort Inn Blacksburg



All the Comforts of Home.

3705 South Main Street
Blacksburg, VA 24060

Phone: (540) 951-1500

Fax: (540) 951-1530

comfortinnblacksburg.com



Congratulations to

Liz Anderson

Winner of Comfort Inn, Blacksburg's
monthly business card drawing!